



INTERNATIONAL
ILLUSTRATION
CONTEST

3rd
edition
2023



associazione **MENOPERMENO**



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International Illustration Contest 3rd edition – 2023 *Beyond Bologna*

REGULATION FOR CONTEST PARTICIPATION

ARTICLE 1 (SUBJECT)

BOit! is an international contest dedicated to illustration. The contest "BO it!", now in its third edition, wants to promote the city of Bologna through an artistic and creative interpretation of the icons that identify it, such as monuments and other symbols: Bologna described by those who have resided in the city for a long or a very short time, by those who live abroad and can only imagine it, by those who pass by as tourists for few days, or those who arrived as students or workers, and finally, by those who came as migrants and decide to put down roots.

In every edition, the artists will be challenged to imagine the city of Bologna according to the theme selected by the promoting committee, which finds graphic expression in the chosen "shape".

The growing interest and awareness in Bologna at the international level gives us the chance to promote the city's image through an open and inclusive contest aimed at enhancing the territory, with a special attention towards the unpublished and original contributions of creatives.

"BO it!" is a cultural initiative promoted by the associations Il Civico 32 and MENOPERMENO, with the patronage of Comune di Bologna, promoted and supported by Bologna Children's Book Fair, Autori di Immagini, Millenium Gallery, in collaboration with Accademia di Belle Arti di Bologna, Astronave Lab, Artisti Irregolari and open to any other territorial realities (Associations and private subjects).

Theme of the Third Edition

The shape of the Third Edition is **the outline of the city of Bologna**: the ancient walls, called "cresta" or "circla".

The shape was chosen because it recalls the polygonal shape of a beehive cell.

Not everyone knows that Bologna has a long tradition of research on the study of bees: from Guido Grandi, a world-renowned entomologist who studied hymenoptera, including bees, and left an important collection named after him at *the University of Bologna*, to the *University of Bologna departments such as BiGeA*, which carries on research on the interaction between plants and pollinators, and *DISTAL*, which deals with eco-toxicology and bees as bioindicators.

It is precisely because of the recognized importance of bees in the functioning and balance of the ecosystem that we came to decide the theme of the third edition, aimed at adopting a sustainable view: Bologna becomes an opportunity to think about, discuss and illustrate an extremely relevant, multifaceted, and stimulating issue such as **ecological transition**.

Bologna is among the hundred European cities selected to become carbon neutral by 2030. Currently, urban areas, globally, consume over 65 percent of the world's energy resources, producing over 70 percent of CO2 emissions. Carbon neutrality is a goal the European Union has set to achieve by 2050. These 100 selected cities will lead the way to sustainable goals, serving as an example for all others.

“Here some examples of the key projects the city will put in place to achieve carbon neutrality:

- *- Mobility and transport: decarbonization of Local Public Transport (streetcar network, trolleybus, SFM), completion Biciplan and incentives for active mobility, implementation of Green Area;*
- *Energy efficiency: energy upgrading of public housing, development of positive energy districts, energy upgrading of university buildings and positive energy districts;*
- *Public lighting: completion of LED lighting transformation, zero-emission energy supply for public lighting, smart city - adaptive lighting;*
- *Waste: interconnection of two energy systems that will supply Fair and University, installation of an electrolyzer for green hydrogen production;*
- *Renewable energy production: replacement of fossil-based supplies with supplies from renewable sources, promotion of energy communities, energy communities in public housing (ERP);*
- *Cross-cutting "flagship" projects: Green Footprint, Digital Twin, Knowledge City*.* ”

These are just a few examples that show how Bologna plays a main role in the field of sustainability regarding both the protection of the territory and the active involvement of citizens and enterprises in the sign of a 'resilient city,' capable of positively adapting to change and being its driver.

The reflection thus becomes a chance to go beyond the boundaries of Bologna to reach out a number of urban realities in dialogue with each other on **the common themes of ecological transition and climate crisis**.

***Beyond Bologna* becomes the motto of this edition.**

We invite the artist to interpret this theme in one of its infinite possibilities: from imagining an ideal city in a utopian world, to a strictly documentary view that gives visibility to all the criticalities. Starting from a given shape, one advances with a fluid imagination and a careful, sensitive and universal gaze to illustrate the space of the “beyond”. BOit! invites us to cross imaginary roads and immerse ourselves in the shape with the love for the planet and its preservation.

The union of all the works that will enter in the contest will create a decorative pattern that can be replicated indefinitely. This final pattern represents the ideal map resulting from the perceptual unity of stimuli traveling in a common direction, our direction: a sustainable development that respects the planet's limits, to ensure a future in which man, environment and economy coexist in harmony. The goals of sustainable development involve also the cities, and cities can make a crucial contribution to their achievement.

The call for entries is open to all of every background and nationality, with the only restriction of being born before 02/25/2005. It is possible to participate individually or collectively. Participants are asked to create an illustration, graphic interpretation or decorative motif of any technique within the outline of the shape provided in the annex to the call for entries (Annex A).

ARTICLE 2 (PARTICIPATION TERMS AND CONDITIONS)

1. **This contest is open to both Italian and foreign citizens, resident and non-resident in Italy, legal or natural persons of all ages.**
2. Candidates are responsible for the originality of their proposals and must guarantee the authorship, thus relieving the organizers from any liability from any third parts' claims related to copyright and other connected issue.
3. Proposals from the same candidate (max. 3) must refer to a single application and be uploaded to the form on the site via three different upload operations.

4. The contest shall not be entered in by: members of the Board of the contest and all those who have taken part or contributed in any way to the organization of the Contest and to the drafting of the regulation, the members of the Jury and the corresponding relatives and in-laws, including those who have ties of collaboration and/or professional relationships for any reason;
5. The incorrect or incomplete submission of the required documentation, the submissions sent after 11:59 pm of deadline and the violation of the provisions of this regulation will be causes for exclusion from the contest. If the candidate submits the documentation incorrectly or incomplete before the deadline, he/she will be contacted by the Staff of BO it! to correct the application.

ARTICLE 3 (ARTWORKS ESSENTIAL REQUIREMENTS)

The shape of the Third Edition of the contest is the outline of the city of Bologna: the ancient walls, called “crest” or “circla”.

The candidate can submit up to 3 different proposals through the form that will be activated on the website www.bo-it.org in the **Participate** section starting from **25/02/2023**.

Layout

1. **The proposals must be clearly related to the shape attached to this call, respecting the dimensions indicated.** To facilitate the authors in this respect, a sample shape with relevant dimensions is given in Annex A. Elements outside the shape are allowed as long as they do not affect the recognition of the original shape supplied in Annex A.
2. The jury will evaluate the proposals based on criteria related to:
 - originality
 - quality
 - readability
 - ability to visual storytelling
 - relevance to the theme selected
3. The works can be carried out with any technique, manually or digitally, by the following terms:
 - a. **manual proposal** (e.g. on paper/cardboard, collage, photography and 3-dimensional objects) must be scanned or photographed and sent electronically using **JPEG or PDF with 1 Mb maximum** dimension. Furthermore **the shape must be clearly recognizable** and identifiable as supplied on Annex A, and it has to fit within the **dimensions 30 cm height x 30 cm width** (aspect ratio 1:1). In case of collage techniques all images used must be free from any kind of copyright.
 - b. **Proposal presented electronically** must be in one of indicated formats: **JPEG o PDF, with 1 MB maximum** dimension.

In the case of selection by the jury, the proposals would be required in high definition (300 dpi) and with dimensions 30x30 cm (1:1 scale).

4. Applications for participation can be submitted individually or collectively (co-authors), each participant, individually or in a group, can submit a maximum of three proposals, unpublished and not presented in previous editions.
5. Submissions must not contain any identifying element of the author(s). The secretariat shall identify the works with a code number to ensure anonymity.
6. The authors may not publish their works until the official communication regarding the winner and selected works.

Participants declare and guarantee that the idea, the projects and the designs are their exclusive ownership both by copyright and by the right of economic exploitation and therefore that there is no proprietary right by third parties on them.

**Essential documentation required to enter the contest shall be submitted through the website:
Attachment A: Shape reinterpreted by the author/s;
Attachments at the end of the following announcement to be sent signed in pdf format;
Annex B: Registration form;
Annex C: Waiver and Privacy Policy.**

ARTICLE 4 (MODE AND PLACE OF PROPOSALS SUBMISSIONS)

The proposals may only be submitted by **upload** on www.bo-it.org , after filling the form in the **Participate** section.

Should you have any problem, you can submit your application directly to boitcontest@gmail.com

Applications for the contest may be submitted from Sunday 25 February **2023** to **23:59 (CEST) Monday, May 15, 2023- Wednesday, May 31, 2023.**

ARTICLE 5 (JURY)

The artworks will be evaluated by a highly qualified jury composed of experts in the field of illustration, visual communication and representatives of the sponsoring institutions. The jury will select the artworks and assign the prizes to his unquestionable judgment.

The names of the members of the jury will be announced at least **15 days before the deadline for the submission, in all its institutional communication channels.**

ARTICLE 6 (SELECTED PROPOSALS EXPOSED AND AWARDS)

1. **The jury will select the 30 finalist artworks which will be reproduced for the exhibitions, among which the three winners will be selected** (at least one of the three shall be realized by an artist belonging to protected categories),
2. Participants will not have to publish the works submitted to the contest before the results will be officially released by the Boit staff on its official channels.
3. The selected works will be announced by the end of **June 2023** on the website and Facebook page of the contest. Selected authors will be previously contacted by e-mail and/or telephone.
4. The winners will be announced during the award ceremony and the inauguration of the exhibition of **the selected artworks**, which will be exhibited to the public in **an urban exhibition** that will be held in the city center of Bologna.
5. The 30 selected works will be published in a printed catalogue and exhibited in a number of selected bookstores around Italy throughout the 2023.
6. zeroCO2 will pay homage to every illustrator of the 30 finalists with a dedicated tree.
7. A short biography will be required for the authors of the selected artworks to be displayed during the exhibition.
8. The three winning illustrations will, in addition, be published within the Annual 2024 by our partners Autori di Immagini (AI). AI Annual is one of the most authoritative and inclusive Italian publications about illustration in Italy and Europe. Divided into 9 categories, the Annual offers a prestigious showcase of the best works, both published and unpublished, created during the current year and is sponsored by ADCI - Art Directors Club Italiano.

ARTICLE 8 (PRIZES)

Four winning works will be awarded. Prizes are divided as follows:

- 1) First Prize “Sconfinando Bologna”: € 800 and a solo exhibition at the Millennium Gallery at Palazzo Gnudi on a date to be determined by May 2024.
- 2) Second Prize “Leave a mark” sponsored by zeroCO2: € 500.00
- 3) Third Prize: a voucher to the value of 200€ for the purchase of fine arts instruments and materials.
- 4) Audience award: the first prize in BO it! history to be granted by the citizens of Bologna themselves.

ARTICLE 8 (CONTEST PHASES)

Phase 1: Receipt of artworks and compliance assessment with the criteria of this Regulation.

Phase 2: Selection by the Jury of the 3 winning artworks among all the artworks admitted to enter the contest. The best artworks will also be selected, up to a maximum of 30, in order to be displayed in an urban exhibition.

Phase 3: Results would be communicated to the winners through email and/ or telephone calls. Results would be published on www.bo-it.org, on Facebook page [BO it! Concorso Internazionale di Illustrazione](#) and on Instagram page.

ARTICLE 9 (QUESTIONS AND INFORMATION REQUEST)

Any questions or clarifications with respect to this Regulation should be sent to the following email address: boitcontest@gmail.com .

ARTICLE 10 (CONSENT TO PERSONAL DATA HANDLING)

In accordance with Italian Article 13 of Legislative Decree 196/2003 we provide you with the following information, aimed at consensus of the participants to the processing of personal data:

- 1) The information you provide will be used, within the limits of privacy legislation, for the following purposes: analysis of projects, projects selection, invitations to meetings and for all purposes to the execution of the contest and in order to meet all their obligations under the law.
- 2) The treatment will take place at the headquarters of the Association Il Civico 32 and will be done either through paper and / or electronic means in compliance with all security measures of security and confidentiality of the data will be kept for the time required by civil regulations and tax regulations.
- 3) The provision of data relating to name, address is necessary for “BO it!” contest participation. Refusal to provide these data will be cause of exclusion from the contest.
- 4) We inform you that the personal data revealing racial or ethnic, religious, philosophical or other beliefs, political opinions, membership of political parties, unions, associations or organizations of a religious, philosophical, political or trade union membership and personal data disclosing health and sex life, those relating to health, are sensitive information. These data will not be processed without your prior express written consent.
- 5) The data will be available to third parties that are part of the jury’s assessment of the proposals presented and indicated on contest “BO it!”; may also be communicated to third parties appointed by Associazione Il Civico 32 to perform administrative, tax and legal, a consulting firm which our society may use for compliance with the law, the public authority or administration, if required, and always to comply legal purposes. Will not be instead be spread.
- 6) The data controller is **Associazione Il Civico 32**, with registered offices and headquarters **in via Corticella 22 – 40128 Bologna**.
- 7) At any time you can exercise your rights against the data controller, in accordance with art. 7 of the Privacy Code by sending a request to the e-mail info@civico32.org. In particular, you can request to know the existence of personal data that can affect you; to obtain without delay the communication in intelligible form of the data and their origin, the cancellation, anonymization or blocking of data processed in violation of the law; updating, rectification or integration of data; certification that the above transactions have been made known to those to whom the data are disclosed, except where this proves impossible or involves the use of means manifestly disproportionate to the protected right; to object, in whole or in part, for legitimate reasons, the processing of your personal data, pertinent for collection purposes.
- 8) For further information with regard to your rights regarding privacy, please visit the website of the Authority for the protection of personal data at www.garanteprivacy.it.

For further clarification about BO it! Contest please consult the official website: www.bo-it.org.

Date

Signature (*readable*)

ANNEX B

**REGISTRATION FORM FOR THE THIRD EDITION
INTERNATIONAL BO IT! ILLUSTRATION CONTEST "BEYOND BOLOGNA"**

Surname _____

Name _____

Place and date of birth _____

Address _____

Postal code _____ City _____ Prov. _____

Telephone (landline and/or mobile) _____

E-mail _____

Title of the presented artwork _____

Technique and description of the work _____

I declare that the work is unpublished and that I have full intellectual property - I recognize the Civico32 and MENOPERMENO Associations, organizers of the contest, the right to reproduce my work on any type of communication medium for the promotional purposes of the contest. Therefore, any other right of editorial or commercial exploitation is excluded from the assignment which, if necessary, will be requested from the author and whose granting will be sanctioned by a written document for a relative fee.

I have read and accepted the contest rules in each of its articles.

Place date

Signature (*readable*)

ANNEX C

DISCLAIMER

I, the undersigned, hereby

resident in (Prov.....)

address

born in on

join the third Edition of the International illustration contest BO it! "Beyond Bologna" promoted by the Civico32 and MENOPERMENO Associations, declare that the attached work entitled:

"....."

it is unpublished / and original and was created exclusively for the aforementioned contest for which no third party can claim any rights, authorizing as of now the organizers to use the work sent free of charge on any type of media for promotional purposes of the contest. In addition - if selected - to exhibit the reproduction of the work during exhibitions, to publish it in any catalogue or paper support relating to the exhibition or organization. Therefore, any other right of editorial or commercial exploitation is excluded from the assignment which, if necessary, will be requested from the author and whose granting will be established by a written document for a relative fee. The artworks cannot be modified except with the written consent of the author, whose name will always be mentioned.

Place date

Signature (*readable*)

AUTHORIZATION FOR DATA PROCESSING

I, the undersigned authorize the Associazione Civico32 and the MENOPERMENO Association to process personal data for the purposes of participation in the contest and in the eventual publication through the institutional channels of the International Illustration Contest BO it! such as the website www.bo-it.org and social networks for free of the artwork I sent, giving consent to the processing of personal data pursuant to and for the purposes of art 7 and ss. of the 2016/679 EU Regulation.

Place date

Signature (*readable*) _____